



CONCORD - LEROY AREA

Chamber of Commerce

MEETING MINUTES

Date: Wednesday, November 9, 2011

Time: 7:30am-8:30am

Place: QHCC

Board Attendance: Marlene Krakowski Robin Brower Kathy Simpson Lisa Nelson
Doug Crowl

Member Attendees: Mike Swanson Lynn Smeltzer Dan Garry Lorie Frascarelli
Marvin Sable Mark Fosnaught Jack Nettis

Agenda: Committee Updates, Upcoming Events, New Member Intro

Minutes Approval:

- Meeting was called to order
- Attendance and Introduction

President's Report: Marlene DePerro Krakowski:

- Chamber Christmas Party will be Thursday, December 15th from 5:30 - \$8.00. The Member cost will be \$15.00/person/cash bar (credit card) with the Chamber absorbing the balance. Robin will accept reservations either through email robin@concordleroycoc.com or at the door; checks made out to Concord LeRoy Area Chamber of Commerce.
- Cheryl's guest at the Wine Out has 2 daughters who are going to donate their birthday presents to Helping Hands.
- The Northern Ohio Chamber of Commerce Bright Star Award was presented to Robin Brower for her work and dedication to our Chamber. This award was also presented to 34 other Director's of Chambers.
- Every month the Chamber is going to have a Member to Member presentation. This month's presenter is Mike Swanson of Legal Shield. If the Chamber refers a prospective client to Mike Swanson, it would generate a revenue stream for the Chamber.

Old Business:

- Our Helping Hands presentation will be December 14th at our regularly scheduled meeting.

Director's Report: Robin Brower

- Web site - there is a scrolling banner announcing member discount page.
- Wine out - It cost us \$56.75 plus advertising.
- No founders club or renewals.

Treasurer's Report: Lisa Nelson

- Lisa said we have \$3623.10 in our account.

Membership/Welcoming Committee: Cheryl Stewart

- No new members
- Marvin recapped the 2nd Long Range Planning Meeting held recently. Membership growth is the key and a prerequisite to anything they do. They are going to target the service industry in a round table format discussion. Replace "networking" with "business building". WIFM - what's in it for me? Demonstrate value for each constituency they want to recruit. Use this as a membership tool.

PR/Event Committee: Mike Swanson to present for Debbie

- Wine Out was a success with 25 in attendance.
- Had great feedback on various topics from the comment cards that people would like to have presented at the Chamber meetings.
- 50/50 Raffle won by Chris Galloway which he donated back to the Chamber. Raffle Basket from the comment cards was won by First Federal, formerly Century Bank.

Advocacy Committee: Doug Crowl

- Doug mentioned that the Riverside Levy failed, Issue 2 No, Concord Levy passed.
- He had a meeting with Jack Nettis to establish VMOSAP - Vision - Mission - Objectives - Strategy - Action Plan for the Chamber, needs to be defined. Focus on what we want to do as a Chamber.

Nominating Committee - Mike Swanson

- Nothing to report

New Business:

- Lisa started putting everyone in the text message reminder database.

Our next meeting/event will be at the Quail Hollow Country Club, 7:30am-8:30am

Wednesday, December 14, 2011.

Meeting was adjourned.