



CONCORD - LEROY AREA

Chamber of Commerce

MEETING MINUTES

Date: Wednesday, June 10th, 2009
Time: 7:30am–8:30am
Place: Café Bellasano, Concord
Attendance: Alaina Maloney Robin Brower
Karen Ruth Susan Peters Marlene Krakowski
Agenda: Discuss committees and introduce chair people. Re-introduce the Marketing and Expansion Plan and review. Discuss fall event ideas.

Minutes:

- Meeting was called to order
- Old business and previous minutes were approved
- Our membership count is 36 and growing (Café Bellasano joined right after the meeting!). Our expenses to date total \$2,809.00 with membership income totaling \$5,337.00. A detailed summary is available upon request of the Director
- The 2009 Marketing and Expansion Plan that was distributed for review and feedback at the April monthly meeting is undergoing a revamp. Robin Brower and Jack Nettis are set to meet, Friday, June 12th to further revise and fine-tune the plan. Revisions will be presented at July's monthly meeting.
- The Chamber website continues to evolve and change with new information. Robin is working on adding member articles. Anyone interested in writing or submitting one is encouraged to do so.
- Event Committee Chair, Marlene Krakowski was introduced. Discussion took place regarding potential money making, member worthy event ideas. Several ideas were discussed all with the same consensus, that in order to obtain solid attendance in today's economy events must be creative and unique. A committee meeting is in the works to further discuss and plan.
- Member Committee Chair, Mike Swanson was unable to attend the meeting as he was out of town. A committee meeting was planned for June 16th to discuss member building.
- Marlene Krakowski submitted her resume for consideration for the position of Chamber President. A formal Job Description is in the works for an election not yet announced or scheduled.
- In a continued effort to vary the meeting time and dates, the next meeting will be held on **Wednesday, July 15th at 11:30am at the Quail Hollow Country Club in Concord.**
- Meeting was adjourned