



CONCORD - LEROY AREA

Chamber of Commerce MEETING MINUTES

Date: Wednesday, July 15th, 2009

Time: 11:30am–1:00pm

Place: QHCC, Concord

Attendance: Alaina Maloney Robin Brower Mike Swanson
Karen Ruth Susan Peters Marlene Krakowski
William Nelson Lisa Nelson Tim Toman
Jon Strychasz Kim Schuler David Callahan
Brian Gidley

Agenda: Distribute an updated Business & Marketing Plan, Discuss Member/Event Committee Meetings, Discuss President Election, New Business

Minutes:

- Meeting was called to order
- Old business and previous minutes were approved
- Our membership count is 38 and growing. Our expenses to date total \$2,809.00 with membership income totaling \$5,507.00. A detailed summary is available upon request of the Director
- The revised 2009 Marketing and Expansion Plan was redistributed for review and feedback at a future monthly meeting.
- The Chamber website continues to evolve and change with new information. Robin is still looking for member articles and would like board members as well as chamber members to log on to blog about issues that concern our business community such as the square in Leroy, the Vrooman Bridge, a zip code for Concord, etc.
- Both the Event and Member meetings were postponed and were rescheduled to immediately follow today's meeting. Updates from which will be presented at the next board meeting if not emailed out the board prior.
- Robin attended the open house for University Hospital and was able to network on behalf of the chamber. Talk was mentioned to arrange a tour—an idea which was to be further discussed by the event committee.
- Leroy Community Days (the first one in 10+ years) is scheduled for August 15th and Concord Community Days is set for Labor Day weekend. It was mentioned that the Chamber should make an appearance and network at both. Robin (and whoever else wishes to go) is committed to attending Concord's with a stand next to and involving the auction table/tent. Brian and Alaina (as well as anyone else who wishes to attend) are committed to attending Leroy's.
- Dr. Nelson came up with and set out a brochure display w/ sign to encourage member sign-up. It was mentioned that any of us with a lobby/walk-in customers should set up a similar display. It was suggested that we could also add a short blurb to the end of our personal/business emails that encourage/advertise the chamber.
- It was decided that the CLACC by-laws need to be amended to specify the particulars of a presidential election before we can schedule and hold one.
- Robin is scheduled to attend chamber related health care and worker's comp meetings next week.
- The August meeting will be held on **Wednesday, August 12th at 11:30am** at the QHCC in Concord unless we are able to arrange a tour of either University or Tri-Point Hospital. Confirmation will be sent along with the meeting agenda.
- Meeting was adjourned