



# CONCORD - LEROY AREA

## Chamber of Commerce MEETING MINUTES

Date: Thursday, August 20th, 2009

Time: 4:00pm–5:00pm

Place: University Hospital Meeting Room

Attendance: Alaina Maloney Lisa Nelson Robin Brower  
David Callahan Susan Peters William Nelson

Agenda: Discuss revised business & marketing plan, website blogging, update from Member & Event meetings, update of Leroy Pig Roast, revised By-Law proposal and prepare for Concord Community Days

### Minutes:

- Meeting was called to order.
- Old business and previous minutes were approved.
- The meeting with United Healthcare regarding an exclusive healthcare plan for CLACC members did not yield any results. We qualify for good coverage, however, they can offer nothing exclusive as of yet. Robin and Lisa will continue to research.
- Robin is looking into what it will take to become licensed through worker's comp to conduct meetings for businesses that have been kicked out of their group ratings.
- Feedback for the Business & Marketing plan was tabled for a later meeting to allow more time to review.
- As encouraged at a previous meeting, several board members attempted to blog on our site. The feedback from which prompted updates to the feature which have since been fixed and we are again encouraged to blog and promote the blogs.
- A mini Membership committee meeting was held in July. Several ideas to contact current and potential members were discussed but have yet to be executed due to busy schedules this summer. A follow-up meeting is in the works to re-discuss and execute ideas presented.
- The Event committee meeting also occurred in July and yielded some fantastic ideas for future meetings/networking opportunities. August's UH tour was one and September's Informational Concord & Leroy Township speakers are another. Event forecast coming soon.
- The Leroy Community Pig Roast was a fantastic success for the township. Board members Brian Gidley and Alaina Maloney attended the all-day event. As this event has newly returned to the township, this year was a learning experience. Next year should be even better and will afford the CLACC more time to plan, participate and contribute to this newly returned community tradition.
- Robin is in preparation mode for Labor Day weekend's Concord Community Event. The CLACC plans to contribute to and promote the Auction Tent. The Auction is held on Saturday. Please contact Robin at [robin@concordleroycoc.com](mailto:robin@concordleroycoc.com) for details, donations or offers of assistance.
- William Nelson and Robin spent some time revising the election process in the CLACC By-Laws. Copies were distributed and a committee was formed to review, adjust and prepare them for vote.
- The UH member tour immediately followed this meeting with more than a dozen members in attendance and was a pleasantly successful networking opportunity.
- The next Member Event will be held on Wednesday, September 16th, at 7:30am at Quail Hollow Country Club to be followed by a Member Meeting from 9:00am–10:00am.
- Meeting was adjourned