



CONCORD - LEROY AREA

Chamber of Commerce MEETING MINUTES

Date: Wednesday, February 24th, 2010

Time: 12:30pm–1:30pm

Place: CLACC Office

Attendance: Lisa Nelson William Nelson Tim Toman
Susan Peters Marlene Krakowski Karen Ruth

Agenda: Vote on the By-Law revisions, Discuss Chamber Advertising, Set Monthly Meetings, Elections, Upcoming Newsletter

Minutes:

- Meeting was called to order by William Nelson and seconded by those in attendance.
- Old business and previous minutes were approved.
- Directors Recap
 - We have 1 New Member Community Care Ambulance
 - Website has been updated to include Big Creek's Open House
 - Jack Arra's Salon and Spa is also featured with our March event info
 - Paypal is now completely operational
- Current financial update is as follows:
 - \$2,138.74 Account Balance after AR and Payables for February's Event
- Bill and Robin will both write an article for March's Chamber newsletter that will mention the Chamber's upcoming elections.
- A couple of minor adjustments were suggested for the By-Laws followed by a majority vote to approve by members in attendance.
- Event Recap
 - February's event was great however a little under-attended & over ordered for.
 - March holds two events. The spa night at Jack Arra's which we need to heavily promote. Pre-payment and a head count will go a long way to helping this event profitable for both the Chamber and Jack Arra's. The second event for which we, as a chamber, are choosing to support is the Grand Opening for long time Concord business, Big Creek Veterinary Hospital—who has just this week decided to join!
 - April's event covers marketing, print and social media.
 - May's event is centered around the election.
- We are now ready to open our monthly board meetings to the members and have decided that they should be held on a set day/time/location each month. The vote is for 8:30am-9:30am, the 2nd Tuesday of each month at Quail Hollow Country Club.
- Upcoming elections were discussed and the following is slated: For the May 2010 elections, Dr. Nelson will move to the Past President, Marlene Krakowski will move up to President, Alaina Maloney will remain as Secretary and 3 current trustees will remain in place to serve their second term. We will be seeking nominations for the positions of Vice-President, Treasurer and 3 Trustees at Large. In May 2011, we shall vote on the Vice President, Secretary and 3 expiring Trustee at Large positions. Nominations must be approved by two members in good standing.
- Discussions were held at length to clarify the relationship between CLACC and Lake County Chambers individually and as a whole.
- Capps Tavern is throwing a free advertisement for the chamber in their menu. We do not have funds for additional advertising as of yet.
- Non-formal monthly breakfast meetings were suggested—more discussion to be held.
- Our next meeting will be at the Quail Hollow Country Club, 8:30am-9:30am, Wednesday, March 10th.
- Meeting was adjourned