



CONCORD - LEROY AREA

Chamber of Commerce MEETING MINUTES

Date: Wednesday, March 10th, 2010

Time: 8:30am–9:30am

Place: QHCC

Attendance: Alaina Maloney William Nelson Karen Ruth Robin Brower
Sharon Flask Marlene Krakowski Susan Peters

Agenda: Discuss Upcoming Election, Mtg Speakers, Casual Breakfast Meetings,
Founder's Club

Minutes:

- Meeting was called to order by William Nelson and seconded by those in attendance.
- Old business and previous minutes were approved.
- Directors Recap
 - We have 1 New Member Big Creek Veterinary Hospital
 - Website has been updated to include Big Creek's Open House
 - Jack Arra's Salon and Spa is also featured with our March event info
 - It was suggested that we add local Concord/Leroy community events and council meetings to our CLACC website calendar
- Current financial update is as follows:
 - \$2,138.74 Account Balance after AR and Payables
- Event Committee Recap
 - March's Spa Night is all set. The committee will send out a reminder to encourage maximum attendance.
 - Board Members are encouraged to attend the March Grand Opening for Big Creek
 - Discussions are in the works for a professional speaker this summer, William Nelson suggested we try to move the speaker to our May Election Meeting. All in attendance agreed.
- Casual weekly breakfast network meetings were discussed in more detail and all in attendance agreed upon the weekday, time and place to hold them. Concord's new restaurant Sunnyside was the chosen location. It was decided to wait until their Grand Opening to begin these weekly meetings.
- At this time, we have at least one person running for each open position in May's election. Board members are encouraged to continue to interest fellow members to run.
- William Nelson and Karen Ruth are working on Plaques and details for CLACCs founders club. The founders club will consist of anywhere from 10-20 members making a \$250 contribution in 2010 toward a solid foundation of the CLACC. More details to come.
- More discussion was held re: the relationship between CLACC and Lake County Chambers individually and as a whole. It was discussed at length that although we are not able as of yet to advertise as aggressively as other LC Chambers, we should try for some free publications as well as the LC Business Journal and The News Herald. Radio as an option was also considered. We need to promote first and foremost our election.
- Pushing membership numbers needs to remain a priority. William Nelson suggested looking within each organization for single members. Employees/Colleagues that would benefit from individual representation—i.e., medical professionals within the hospitals that are members as a whole.
- Our next meeting will be at the Quail Hollow Country Club, 8:30am-9:30am, Wednesday, April 14th.
- Meeting was adjourned.