



CONCORD - LEROY AREA

Chamber of Commerce MEETING MINUTES

Date: Wednesday, March 9th, 2011
Time: 8:30am–9:30am
Place: QHCC

Board Attendance:

Karen Ruth	Alaina Maloney	Cheryl Stewart	Robin Brower
Bill Nelson	Lisa Nelson	Mike Swanson	Brandon Dynes
Tim Toman	Marlene Krakowski	Lynn Smeltzer	

Member Attendees:

Randi Voelkel	Doug Crowl	Deborah Serra	Daniel Garry
Jack Nettis	Diana Ross	Patty Scott	Chris Galloway

Agenda: Committee Updates, Upcoming Events, New Member Intro

Minutes:

- Meeting was called to order
- Attendance Introduction
- Approval of previous minutes and old business were motioned and seconded
- New Member Presentations were given by the following:
 - * Diana Ross, Faithful Companions
 - * Randi Voelkel, CGI Voluntary Benefits
 - * Daniel Garry, Eagle Design & Construction
 - * Jack Nettis, Chris Galloway, JED
- PR Committee
 - * Judy Cerne who brings a strong marketing/pr background has joined this committee
 - * Deborah Serra recapped the committee's activity regarding press releases and chamber event announcements in all the local publications
 - * Planning to spotlight our Grab & Grow event next
 - * Diana Ross suggested that along with our welcome basket highlighting local businesses that we consider adding some information about Concord and Leroy as it relates to a new business moving here, i.e., signage rules, etc.
- Nominating Committee Update
 - * Mike Swanson chairs this committee and is looking for individuals to run or rerun for the available positions of:
 - ◆ Vice President
 - ◆ Secretary
 - ◆ 3 Trustees at Large
- Event Update was as follows:
 - * Today at Noon at Capps—Overcoming Adversity Through Entrepreneurship
 - * April 13th Listen Up Breakfast Event
 - * May 11th Grab n Grow Evening Event
 - * All of 2011 events have been laid out—check the website's calendar for details.
- Robin provided the Director's/Treasurer's report as follows:
 - * Current Balance is \$5,520.35
 - * Total Funds \$5,612.29
 - * LBL is the newest Founder's Club Member
 - * It was suggested that we build and make available a downloadable, detailed member list to have on our site
 - * The Concord Community Days meetings are moving forward. It was suggested that the CLACC build a float for the parade and we nominated Jack of all trades, Daniel Garry to help
 - * Due to a blizzard, the Cavs tickets were donated to an inner city non-profit group of kids who were able to make it through the storm to the game.
- Policy & Procedure Manual Update
 - * Bill Nelson gave a brief update of the manual's progress and announced that it is ready for a vote at next month's meeting
- Welcoming Committee Update:
 - * New Members—LEAF and Red Cat PC
- For any member that is having issues receiving chamber newsletters—they may be ending up in spam folders. To avoid this in the future, send a test email to robin@concordleroycoc.com. Once your email recognizes the address as legitimate it should avoid the spam blocker down the road.
- Our next meeting/event will be at the Quail Hollow Country Club, 8:30am-9:30am, Wednesday, April 13th, 2011.
- Meeting was adjourned.