



CONCORD - LEROY AREA

Chamber of Commerce

MEETING MINUTES

Date: Wednesday, April 15th, 2009
Time: 3:30pm–5:00pm
Place: CLACC Office
Attendance: Alaina Maloney Tim Toman Robin Brower
Lisa Nelson Mike Swanson (introduced at end of meeting)
Agenda: Vote on Financial Policies and Procedures and amended Articles and By-Laws,
Introduce Marketing and Expansion Plan, Discuss Old and New Business

Minutes:

- Meeting was called to order
- Votes were cast for the Chamber's Financial Policies and Procedures, Articles and By-Laws. All were voted and adopted by officers present and Karen Ruth by phone with signature obtained same day
- Lisa stood in for the President's message. It was suggested and voted by officer's present that William Nelson would act as our sitting Chamber President until such day that the board elects a replacement. It was suggested that in lieu of a large formally planned Chamber Meeting Networking event in June or July, that we instead open the meetings right away and allow casual networking to members and non-members to help boost benefits and new membership. All in attendance agreed and decided that our next Chamber monthly meeting would be a member mixer and would be held at Capps Tavern
- A mini planning committee was established consisting of those present & a planning meeting was scheduled for Wednesday, April 28th at 3:30pm at CLACC office
- Tim gave the Treasurer's report summarizing that our account balance after expenses is \$864.99 with year to date expenses totaling \$2,281.01. A detailed summary is available upon request to the Director
- Robin gave the Director's report. A 2009 Marketing and Expansion Plan was distributed for review and feedback. Copies of which will be emailed to the non-attending board members by Robin. The member roster was reviewed showing 25 current members and 10-15 pending members. Lisa introduced Mike Swanson who works for Prepaid Legal and is interested in spearheading membership building, participating in a new member committee and possible board seat.
- Press releases and other promotional advertising and articles were briefly discussed. We should put our minds on who/what/where we would like to announce the CLACC
- We should develop a CLACC Newsletter. Alaina volunteered to develop As briefly mentioned in March's meeting, our meeting times/days need to be varied as to incur better attendance. This is still a work in progress. As a start, May's meeting will be on a Friday at 3pm followed by a networking mixer from 4pm-7pm
- We are still developing a Thank You card, letter or postcard for new members. Several examples are being considered and developed
- The next meeting will be held on Friday, May 22nd at 3:00pm at CLACC office followed by the network mixer from 4pm-7pm
- Capps will advertise mixer to 400+ newsletter recipients, Robin will invite members, pending members and local businesses, flyers will be locally posted & word of mouth
- Meeting was adjourned